
The Making & Marketing of Fragrances

Buzzwords

Can you match the definition to the word?
Put the number for the correct definition on the line to the left of the word.

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|----------------------|---|
| _____ Olfactory Lobe | 1. Beads soaked in rosewater and other fragrances used for religious purposes. |
| _____ Essential Oils | 2. A plant popular in England used to prevent infection from the plague. |
| _____ Pheromones | 3. Chemicals from alcohol and some natural plants that provide fragrances for modern perfumes. |
| _____ Civet | 4. A scale used to classify and group different essential oils used in perfumery. |
| _____ Ambergris | 5. Receptor organ for smell. |
| _____ Incense | 6. Chemical substance released by an animal to attract a mate. |
| _____ Rosary | 7. Substance produced in the digestive tract of a sperm whale found in oily gray lumps floating in the ocean. |
| _____ Love Apple | 8. Oily volatile liquids obtained from plants and animals used to make scents and perfumes. |
| _____ Aromatherapy | 9. Burned as an offering or to drive away evil spirits in many ancient societies. |
| _____ Lavender | 10. Extracted from a gland in a wild cat from the African continent. |
| _____ Grasse | 11. A town in the south of France where modern perfumery began. |
| _____ Jasmine | 12. The therapeutic use of pure essential oils to promote health, beauty and mental well-being. |
| _____ "The Nose" | 13. A substance that contains 15-30% of fragrance compounds. |
| _____ Perfume Notes | 14. A substance that contains 2-5% of fragrance compounds. |
| _____ Perfume | 15. In Elizabethan times a woman would give her lover this fruit to inhale after she had kept it in her armpit to absorb her sweat. |
| _____ Cologne | 16. One of under a hundred people in the world who create perfumes. |
| _____ Aldehyde | 17. One of the most expensive essential oils in the world. |

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