

## LESSON PLAN

# Internet Color Schemes

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**High School:** Woodrow Wilson High School, Long Beach, California

**High School Website:** [www.lbusd.k12.ca.us/wilson](http://www.lbusd.k12.ca.us/wilson)

**Grades/Classes:**

Grades 9-12 Graphic Design & Printmaking 1/2, 3/4, 5/6 & 7/8

**OBJECTIVE:**

For this assignment, using the elements of art and principles of design, you will create a 2 page document with a partner of the following different color schemes listed below. You must have a minimum of 3 examples (logo, picture... from the Internet) for each scheme, and 2 color schemes per page.



## METHODS:

**Planning and Design:** For this project you need to determine what the page layout/background for each of the schemes is going to look like. The page needs to include the heading for the schemes, where the images will go, and the color scheme names.

- Prepare 1 set of 4 thumbnail sketches of different arrangements in pencil.
- Prepare a rough draft sketch showing an actual page layout, and have the instructor sign before proceeding (black ink or color).

**Composition:** Using Photoshop or InDesign, create a background layout, and then 2 of the 4 color schemes on each page (only 2 pages total), make sure to include the heading for each scheme, a minimum of 3 images per scheme (colors in images listed below each picture).

1. Analogous
  2. Complementary
  3. Triadic
  4. Warm or Cool colors (NOT BOTH)
- \*LABEL each design with the color scheme name above images.

**Finishing:** Print the 2 final pages with all the required information to the 9550 or 8550 color laser printers.

## FOR EVALUATION:

Turn in the following materials for evaluation:

- The “Color Schemes” evaluation sheet (other side of this paper)
- The thumbnail sketches
- The rough draft (signed)
- The 2 color copies

View the  
**Color Assignment**  
included with this  
Lesson Plan!



**GRAPHICS ART EVALUATION SHEET - internet Color Schemes:**

Name: \_\_\_\_\_

Period: \_\_\_\_\_

Date: \_\_\_\_\_

	5	4	3	2	1	0
<b>On Time &amp; Complete</b>	All materials turned in for evaluation, in correct order, before deadline.	All materials turned in for evaluation, NOT in correct order, before deadline.	Some parts of assignment missing, in correct order, before deadline.	Some parts of assignment missing, not in correct order, before deadline.	Some parts of assignment missing, not in correct order, after deadline.	Most of assignment missing, no order, after deadline.
<b>Thumbnail Sketches</b>	4 Sketches drawn in proportion, clear lines, carefully drawn in pencil.	4 Sketches in proportion, lines done neatly, lines even, and in pencil.	4 Sketches mostly proportional, lines slightly uneven or faint, ink only.	Sketches, not very proportioned, lines faint or unevenly drawn, in ink.	Sketches, poorly proportioned, faint or missing lines.	No thumbnail sketches turned in.
<b>Rough Layout</b>	Detailed layout in black ink or color, elements exact size measured and annotated.	Layout in black ink or color, exact size, measured elements.	Layout in black ink only, approximate size, elements measured.	Layout in light pencil, approximate size, elements not measured	Layout in light pencil, quickly sketched, not measured or sized.	No rough layout turned in.
<b>Use of Colors</b>	Four color schemes used; Colors match labeled scheme & background; vivid,	Four color schemes used; colors match labeled scheme	Four schemes used; some colors don't match labeled scheme.	Four schemes used; most colors don't match labeled scheme.	Less than four schemes used; most color combinations not labeled scheme.	Color combinations are not labeled schemes.
<b>Meeting Guidelines</b>	3 Images used for each scheme; Heading and colors typed; page layout neatly composed	3 Images used for each scheme; Heading and colors typed; page layout ok	3 Images used for most schemes; Heading and colors included; page layout ok spelling errors	3 Images used for most schemes; No Heading and colors included; page layout ok	Some Images used for most schemes; Some heading and colors included; page layout	No obvious effort to follow directions.
<b>Originality</b>	Page layout unique, interesting images used for each scheme; Heading, images & labeled colors layout good	Page layout unique, less creative images used for each scheme; Heading, images & labeled colors layout good	Page layout ok, less creative images used for each scheme; Heading, images & labeled colors layout ok	Page layout not planned, less creative images used for each scheme; Heading, images & labeled colors	Little effort made to be creative or original seen.	Direct copy of design of another student or book.
<b>Overall Impression</b>	Interesting, creative, vivid colors; Excellent effort obvious	Interesting, creative, good colors; hard work apparent	Workmanlike design; fair effort made; not imaginative	Derivative or ordinary design; colors don't stand out	Little thought or work evident; quickly knocked out.	Paper damaged; effort clearly lacking.

**Score**

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**Total Score**

**A SELF-EVALUATION SHEET:**